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Five Star Quality Care Redefines the Senior Living Dining Experience

Celebrity Chef Teams Up with Five Star in the Latest Series of Culinary Innovations

NEWTON, Mass., March 17, 2014 /PRNewswire/ -- Five Star Quality Care, Inc. (NYSE: FVE) ("FVE" or "Five Star") today announced that [celebrity chef Brad Miller](#) has joined Five Star to further refine the company's cuisine and dining experiences. Chef Miller is a former contestant on "Hell's Kitchen" which airs on FOX, has made numerous national television appearances, and is executive chef at the acclaimed Inn of the Seventh Ray in Topanga, CA. Chef Miller continues to make appearances on the Food Network, Fox, and several other media programs. His arrival is the latest of many Five Star culinary initiatives to bring more flavor, flexibility and choice to their residents.



"My grandmother resides in a senior living community and I have seen firsthand the need to raise the bar for residents," stated Chef Brad Miller. "I am thrilled to join Five Star, a company that is clearly already committed to creating superior dining experiences."

Throughout 2014, Chef Miller will be working with Five Star to create signature recipes to incorporate into the company's menus, ranging from rich fare to special dietary needs options. These recipes will feature distinctive flavors and plating and will be tailored to regional food sources to ensure the use of the highest quality and freshest ingredients. In addition, Chef Miller will host on-site community events which will include cooking demonstrations and chef challenges, the first of which is scheduled at Five Star Premier Residences in Chevy Chase, Maryland on May 6-7, 2014. Also under development is a series of monthly culinary events at the communities which will showcase Chef Miller's signature dishes.

"As a company whose very name and practices embody excellence, we are committed to leading the way in enriching seniors' lives with extraordinary meals and dining experiences," stated Bruce Mackey, President and CEO of Five Star. "Dining is a major consideration for seniors and their families when choosing where to live and Five Star's initiatives are designed to set an unprecedented culinary standard and create even more memorable dining experiences. We are excited to have Chef Miller join the Five Star team to take our award-winning culinary program to the next level."

Five Star has made numerous culinary innovations in recent years. All Five Star communities already have restaurant-style dining and now more than half of its communities provide all-day dining. Many offer three kinds of dining venues: formal, cafe/bistro-style and buffet. The company also provides hotel-style dining and menus in a number of its rehabilitation

programs. Additionally, Five Star has devised a restaurant-style culinary program emphasizing choice, independence and dignity that is tailored to residents in its Bridge to Rediscovery memory-care program. Both initiatives have been honored as the "Best of the Best" in senior living by the Assisted Living Federation of America.

To obtain information on the upcoming culinary workshops and special events, learn more about Chef Brad Miller, watch his video cooking tips, and find ongoing culinary updates, visit www.fivestarseniorliving.com

Five Star Quality Care, Inc. is a senior living and healthcare services company which owns, leases and manages senior living communities, including primarily private pay independent and assisted living communities located throughout the U.S. Five Star is headquartered in Newton, Massachusetts.



FIVE STAR

SENIOR LIVING

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